



TICS AND TOURETTE ACROSS THE GLOBE (TTAG)

Tics and Tourette Across the Globe (TTAG)
Zentrum für Seelische Gesundheit
Carl-Neuberg-Str. 1
30625 Hannover

info@ticsandtourette.org 
www.ticsandtourette.org 

Participate in Global Collaboration. TTAG March Campaign

Call to all Tics and Tourette Associations and Individuals for Global Project Support: Tourette Journey Videos

Dear Tourette Community,

As part of our TTAG March Campaign, we are thrilled to announce the launch of a special video series featuring individuals sharing their experiences with Tics and Tourette Syndrome.

Our Aim:

To create a powerful and diverse 1-minute video series celebrating the strength, resilience, and unique stories of individuals with Tourette Syndrome worldwide.

For International Women's Day on March 8th: In particular, we are extending a special call for inspiring women with Tourette to contribute to the International Women's Day Video Project.

How You Can Support and Participate:

Promote, Invite, Submit

Ask your members, your networks, and social media followers to submit a 1 min video:

Individuals of all ethnic backgrounds and genders are invited to share a brief 1-minute video, sharing their Tourette achievements or challenges of their Tourette journey.

For March 8th (International Women day), we particularly encourage women with Tourette to contribute.

2. Attire Suggestions: While not mandatory, we encourage female participants to wear for their 8th March Video the clothing or a ribbon in purple (the colour of International Women's Day) and all other participants to wear clothing or a ribbon in teal (the colour associated with Tourette Syndrome) to visually enhance our collective message.

3. Language Flexibility: Video messages can be in your native language. We understand the importance of expressing oneself authentically.



TICS AND TOURETTE ACROSS THE GLOBE (TTAG)

Tics and Tourette Across the Globe (TTAG)
Zentrum für Seelische Gesundheit
Carl-Neuberg-Str. 1
30625 Hannover

info@ticsandtourette.org 
www.ticsandtourette.org 

4. Include Hashtags: Please use the hashtags **#TTAG #TouretteJourneys** and **#GlobalTouretteAwareness** in your video description to help us gather and promote these diverse stories on social media.

8th March: **#TTAG #GlobalTouretteAwareness #TTAGInternational #TouretteWomen**

5. Deadline: The deadline for video submissions is 23 Feb to 3rd March for international women's day videos, all other videos can be emailed to info@ticsandtourette.org during this timeline: 23 Feb to 25th March.

6. Spread the Word: Encourage your community and network to participate and share their stories. The more voices we include, the richer our collective narrative becomes.

For Associations:

Call to Action: Tourette associations are invited to share this call within their community and membership, asking for video submissions for TTAG's Social Media March Campaign. We aim to amplify the voices of individuals with Tourette, fostering a sense of community globally.

Support: In March, we will release our international fundraising brochure in various languages to support our global projects and the upcoming international TTAG meeting at the ESSTS conference in June in Varese, Italy. We kindly ask associations and individuals to share the brochure and encourage their followers to share the brochure in their country's language within their networks.

Thank you in advance for your enthusiastic participation and support. Together, let's make the TTAG March Campaign a celebration of the rich tapestry of Tourette journeys worldwide.

Warmest regards,

Your Tics and Tourette across the Globe team